

Answer key 4ºESO Programa

Workbook

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Ex. 1

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|------------|--------------|---------------|----------------|
| 1. product | 4. logo | 7. marketing | 10. seller |
| 2. brand | 5. advert | 8. influenced | 11. ad-blocker |
| 3. slogan | 6. advertise | 9. buyer | 12. review |

Ex. 2

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|------|------|------|------|
| 1. e | 3. a | 5. g | 7. f |
| 2. d | 4. h | 6. c | 8. b |

Ex. 3

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|----------|----------|----------|
| 1. that | 3. whose | 5. who |
| 2. which | 4. which | 6. where |

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Ex. 4

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|-------------|------------|------------|---------------|-------------|
| 1. yourself | 2. himself | 3. herself | 4. each other | 5. yourself |
|-------------|------------|------------|---------------|-------------|

Ex. 5

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|------------|-----------|------------|---------------|-------------|------------|
| 1. someone | 2. anyone | 3. nothing | 4. Everything | 5. anything | 6. someone |
|------------|-----------|------------|---------------|-------------|------------|

Ex. 6

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|------------------|-------------|-------------|-----------|--------------------|
| 1. is considered | 2. where | 3. quite | 4. used | 5. had been added |
| 6. connecting | 7. ought to | 8. everyone | 9. had to | 10. has been using |